

Social Media Post #1:

Parents and Students! 🙌

The commitment and perseverance shown by all students participating in our Virtual Training has completely blown us away. 🤩 A special shout out to all the {insert school name} parents who are making it possible for their Martial Artist to continue learning from home. Thank you, and we are so proud. 🙏

With that said, we are happy to announce that as a {tag: Century Martial Arts} affiliate school, our students can receive 10% OFF all products on the Century website ! They have created a unique coupon code for our {insert school name} students only:

{Insert Coupon Code}

👉 Not only can you receive 10% off all orders (excluding mats and clearance items), BUT any orders over \$99 will SHIP FREE directly to your home.

➡️ Shop now at: <https://www.centurymartialarts.com>

Social Media Post #2:

Nothing makes us smile more than the participation and teamwork we have seen between parents and students during our virtual classes. Many of you have even gotten creative with pillows, kitchen utensils, and broomsticks! 🤪

While entertaining to watch, we of course want all of our students to have the proper equipment needed to train from home. 🙏 As a {tag: Century Martial Arts} affiliate school, our students can receive 10% OFF all products on the Century website ! They have created a unique coupon code for our {insert school name} students only:

{Insert Coupon Code}

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Email Copy:

Dear {Insert School Name} Families,

We want to start off by thanking you.

Thank you to our students for showing perseverance and showing up to virtual class in proper uniform and full attention, ready to learn. Your hard work does not go unnoticed, and we can't wait to see you in the studio again.

Thank you to our parents because without you, Virtual Training would not be possible. Thank you for adapting to this significant change and supporting our school through these times.

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If you would like assistance in locating the equipment needed for your child's level of training, simply give us a call at {Insert Phone Number}! We are happy to help!

Together we will get through this.

Kind Regards,
{Insert Email Signature}

Text Message:

Thank you students and parents for adapting to our new Virtual Training process! 🙏 Receive 10% OFF all Century products on their website, and FREE SHIPPING for orders over \$99. 📱 Use our school's code: {Insert Code} to redeem this discount. (excludes mats and clearance items)